

TA Search Results Columns

You'll want to add a new style and give it a name (mine is Preferred), set the columns, then update and apply.

When you look at results, don't make decisions based on the TA profit or ROI – instead, look at history chart first, if it looks good, then check if pictures and title match, then open both tabs and check the numbers and validate listing

Manage Columns ×

Style Creator

Add New Style +

Select Saved Style Preferred ✗

RESET ORDER TO DEFAULT ✓ UPDATE

Turn column visibility, set color and drag to reposition

Column	Visible	Color	Reorder Handle
Gross Profit	✗		
Gross ROI	✗		
History Chart	✓		
Estimated Monthly Sales	✓		
Sales Rank	✓		
Amazon Image	✓		
Product Image	✓		
Amazon Title	✓		
Title	✓		
Brand	✓		
Source	✓		
Amazon Buy Box Price	✓		
Price	✓		
Adjusted Price	✓	■	

✓ APPLY

Manage Columns

Style Creator

Add New Style +

Select Saved Style ▼ ×

RESET ORDER TO DEFAULT ✓ UPDATE

Turn column visibility, set color and drag to reposition

Column Name	Visibility	Color
Adjusted Price	✓ ●	■
Qty	✓ ●	□
In Stock	✓ ●	□
Average Rank (90 Days)	✓ ●	□
Average Price (90 days)	✓ ●	□
Last Update	✓ ●	□
Average Price (30 days)	● ×	□
Average Rank (30 Days)	● ×	□
ASIN	● ×	□
Amazon Category	● ×	□
Buy Box	● ×	□
Amazon Return After Fees	● ×	□
Prep And Ship	● ×	□
New Sellers	● ×	□

✓ APPLY